

Reach up to 100 000 organic chemists with a single banner ad



Advertisement on organic-chemistry.org

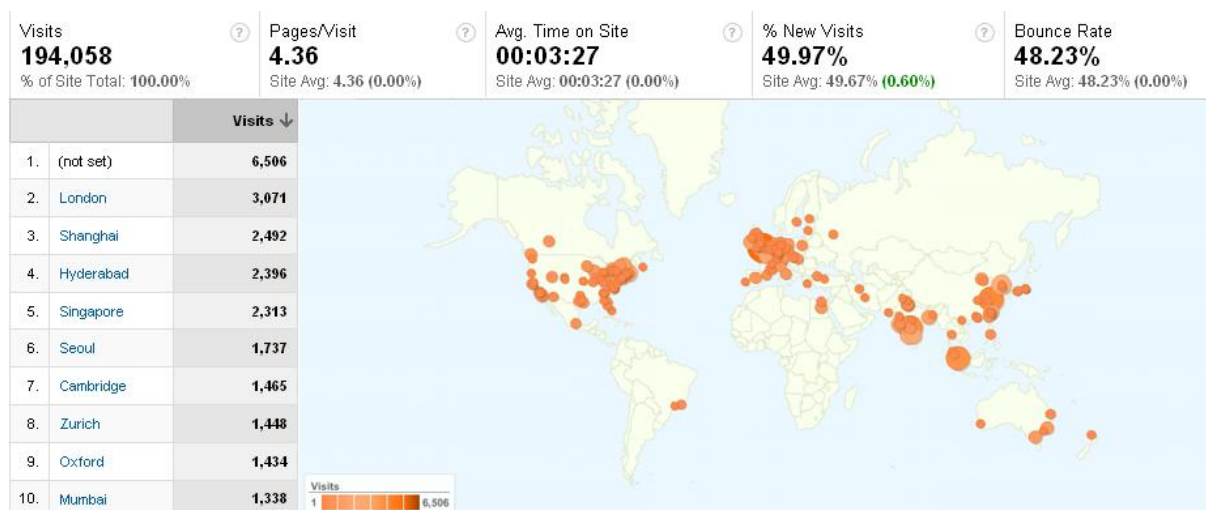
Advertising on www.organic-chemistry.org allows you to reach decision makers in research and development. Our focused topic format guarantees that your advertisement is read mainly by your desired target group, i.e. the organic chemists with a current or future interest in your product or service.

The Organic Chemistry Portal is well-established and effectively linked, which is confirmed through current reviews in prominent journals:

Mitch Leslie, *Science* **2004**, *304*, 1087.

Kilian Muñiz, *Angew. Chem. Int. Ed.* **2004**, *43*, 2468.

The presentations within our site address a specialized professional audience on a global scale:



Sep 2008

Consider the advantages of placing your message within the professionally-oriented contexts we offer. For more information, or to discuss your specific needs, please contact us (no obligation):

[contact\[at\]organic-chemistry.org](mailto:contact[at]organic-chemistry.org)

Specific Advertisement Opportunities

1. Sponsorship (sitewide or specific publications)
2. Product of the month (400*400 pixels, extensive presentation)
3. Banner (728*90 pixels, language targeting, pay per view)
4. Square (250*250 pixels, pay per click)
5. Suppliers Directory (static links to your website)
6. Discount Schedule

1. Sponsorship



Sponsorship of articles, reactions

Logo presentation (120*120 Pixels, gif, jpg, max. 10 KByte).

Price List

One time fee	400 CHF	270 EUR	380 USD
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2. Product of the Month

Product of the Month

i-Cube Flow™ Chemistry Reactor

The i-Cube Flow™ is a high temperature, high pressure continuous flow reactor, developed by Transcendia Inc. to perform homogeneous organic synthesis.

Use machine go to a "Play" using flow materials, and efficient reaction results faster, leading to higher reaction optimization. The compact nature of flow chemistry means setting up of reactions is easier.

The easiest way to perform a reaction

- Pass the reagent mixture through the heated coil to 200°C and pressure up to 200 bar cell
- Collect the product at the end of the device within minutes

A wide variety of reactions can be performed, including:

- esterification, nitration, acylation, Buchwald coupling, C-C bond, and hydrogenation.

[View information](#)

Specifications

400*400 Pixels, gif, jpg, html, max 75KBytes for all data

Price List 2010

Currency	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
CHF	1075	1175	1350	1350	1200	1075	1025	950	1175	1400	1500	1275
EUR	730	800	920	920	810	730	700	650	800	950	1020	860
USD	1040	1140	1310	1310	1160	1040	1000	920	1140	1360	1450	1240

4. Square

The screenshot shows a webpage from the Organic Chemistry Portal. The main content is an abstract for a paper titled "Palladium(II)-Catalyzed Conjugate Addition of Aryloxyamines in Water" by Rachel Lerebours and Christian Wolf. The abstract describes a microwave-assisted conjugate addition of arylloxyamines to α,β -unsaturated substrates in water, catalyzed by palladium-phosphorus acids. The reaction scheme shows an α,β -unsaturated ketone reacting with an arylloxyamine in the presence of a Pd catalyst and a phosphorus acid in water at 120°C for 4 hours to form a β -aryloxyamine product. To the right of the abstract is an advertisement for a Büchi Puriflash 400000 flash purification system, highlighting its versatility and reliability.

Specifications

250*250 Pixels, gif, jpg, max 25KBytes

Price List

minimum booking volume: 500 clicks

per click 1.00 CHF 0.66 EUR 0.95 USD

To avoid the problems of click fraud and inadvertent double clicks, we use Google Analytics to determine how many unique clicks your ad has received.

You only pay for one click per unique visitor per month. In the example depicted below, you would pay for only 146 clicks, and not the total of 213 clicks.



5. Suppliers Directory



Standard

Text entry (1 Category, 20 Words)

Price List

1st entry (one time fee)	430 USD	330 EUR	500 CHF
Additional entry (one time fee)	280 USD	215 EUR	325 CHF

Premium

Entry (100 Words, Logo 100 * 100 Pixel)

Price List

1st (one time fee)	1120 USD	850 EUR	1300 CHF
Additional entry (one time fee)	430 USD	330 EUR	500 CHF

6. Discount Schedule

Prepayment discounts for all advertisement units (when ordering multiple quantities and/or formats, calculated on your total order):

10%	> 2000 CHF	> 1350 EUR	> 1930 USD
20%	> 5000 CHF	> 3375 EUR	> 4825 USD
30%	> 10000 CHF	> 6750 EUR	> 9650 USD