

Reach up to 100 000 organic chemists with a single banner ad



Advertisement on organic-chemistry.org

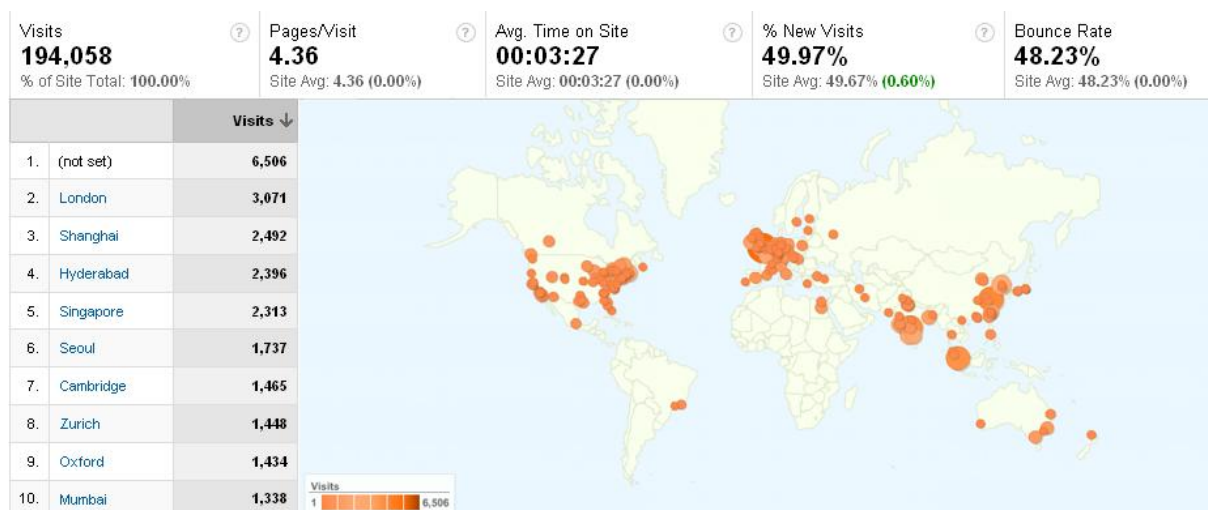
Advertising on www.organic-chemistry.org allows you to reach decision makers in research and development. Our focused topic format guarantees that your advertisement is read mainly by your desired target group, i.e. the organic chemists with a current or future interest in your product or service.

The Organic Chemistry Portal is well-established and effectively linked, which is confirmed through current reviews in prominent journals:

Mitch Leslie, *Science* **2004**, *304*, 1087.

Kilian Muñiz, *Angew. Chem. Int. Ed.* **2004**, *43*, 2468.

The presentations within our site address a specialized professional audience on a global scale:



Sep 2008

Consider the advantages of placing your message within the professionally-oriented contexts we offer. For more information, or to discuss your specific needs, please contact us (no obligation):

[contact\[at\]organic-chemistry.org](mailto:contact@organic-chemistry.org)

Specific Advertisement Opportunities

1. Sponsorship (sitewide or specific publications)
2. Product of the month (400*400 pixels, extensive presentation)
3. Banner (728*90 pixels, language targeting, pay per view)
4. Square (250*250 pixels, pay per click)
5. Suppliers Directory (static links to your website)
6. Discount Schedule

1. Sponsorship



Sitewide Sponsorship

Your logo appears on every page (160*40 Pixels, max. 4 KBytes).

Price List

Currency	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dez
CHF	400	460	520	520	460	400	380	360	440	540	480	360
EUR	270	310	350	350	310	270	250	240	290	360	320	240
USD	380	430	490	490	430	380	360	340	410	510	450	340



Sponsorship of articles, reactions

Logo presentation (120*120 Pixels, gif, jpg, max. 10 KByte).

Price List

One time fee	400 CHF	270 EUR	380 USD
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2. Product of the Month

Specifications

400*400 Pixels, gif, jpg, html, max 75KBytes for all data

Price List

Currency	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dez
CHF	1000	1150	1300	1300	1150	1000	950	900	1100	1350	1200	900
EUR	660	760	860	860	760	660	630	600	730	890	790	600
USD	940	1080	1210	1210	1080	940	890	840	1030	1260	1120	840

4. Square

The screenshot shows a webpage from the Organic Chemistry Portal. The main content is an abstract for a research article titled "Palladium(II)-Catalyzed Conjugate Addition of Arylosoxanes in Water" by Rachel Lerebours and Christian Wolf. The abstract includes the authors' names, affiliations, and a chemical reaction scheme. To the right of the article is a Merck advertisement for the Puriflash 4000, which is a flash purification system. The ad lists features such as "Versatile, Reliable, Flash Purification" and "Purify 1 mg to 100 g on a single instrument".

Specifications

250*250 Pixels, gif, jpg, max 25KBytes

Price List

minimum booking volume: 500 clicks

per click 1.00 CHF 0.66 EUR 0.95 USD

To avoid the problems of click fraud and inadvertent double clicks, we use Google Analytics to determine how many unique clicks your ad has received.

You only pay for one click per unique visitor per month. In the example depicted below, you would pay for only 146 clicks, and not the total of 213 clicks.



5. Suppliers Directory



Standard

Text entry (1 Category, 20 Words)

Price List

1st entry (one time fee)	430 USD	330 EUR	500 CHF
Additional entry (one time fee)	280 USD	215 EUR	325 CHF

Premium

Entry (100 Words, Logo 100 * 100 Pixel)

Price List

1st (one time fee)	1120 USD	850 EUR	1300 CHF
Additional entry (one time fee)	430 USD	330 EUR	500 CHF

6. Discount Schedule

Prepayment discounts for all advertisement units (when ordering multiple quantities and/or formats, calculated on your total order):

10%	> 1500 CHF	> 1000 EUR	> 1320 USD
15%	> 3000 CHF	> 2000 EUR	> 2660 USD
20%	> 4500 CHF	> 3000 EUR	> 4000 USD
25%	> 7500 CHF	> 5000 EUR	> 6640 USD